

Hirachand Nemchand College of Commerce, Solapur

Best Practice: Initiatives for Women Empowerment

Goals and Objectives

- To provide boundless opportunities for the growth and development of girl students of the institution.
- To encourage leadership for women empowerment initiatives on and off the campus.
- To address issues related to girl students
- To conduct programmes for the holistic development of girl students , including lecture series, self-defense training camps, health awareness camps workshops for personality development and development of entrepreneurship skills

Context:

Empowering women by building confidence their confidence and making them independent and self-supportive is the need of the hour. The college provides conducive environment for women so HNCC is the most sought after college by girl students. As the college provides safe and secure environment in the campus, near to 50% of the total students of the college are girls.

. Since the college has more the 50% of female students, Women empowerment has been an important issues in the delivery of curriculum as efforts are taken to make girl students competent enough to face the challenges of the society.

The Practice

The College conducts a number of activities to create awareness among women about Gender sensitisation, Gender Equality, Laws for Protection of women etc. Guest Lectures, Health Check up Camps, Self Defence training Camps, Workshops are organised to empower girl students, boost their confidence, develop entrepreneurship skills, make them self dependent and also keep girl students fit and defend themselves.

The Women Empowerment Centre –Hirkani was set with the following goals and objectives:

- To provide boundless opportunities for the growth and development of girl students of the institution.
- To encourage leadership for women empowerment initiatives on and off the campus.
- To address issues related to girl students.
- To conduct programmes for the holistic development of girl students , including lecture series, self-defense training camps, health awareness camps workshops for personality development and development of entrepreneurship skills

Various programs, including guest lectures, self-defense training camps, health checkup camps workshops for personality development, self defence and development of entrepreneurship skills,

are conducted for the holistic development of girl students. These programmes also give an opportunity for the girl students to meet successful women in the various areas of the society

Women Empowerment Programmes for the Year 2019-20

Self Defence Training Camp for girls:

5 days self defence training camp was arranged from 1-3-2020 to 5-3-2020, in which in all 200 girls of sections had participated of B.Com, BBA and BCA sections. The camp was conducted by Adv. Swati Birajdar (Trainer). She taught students several techniques to defend themselves through a scheduled workout. Every year this mega event is organized by Women Empowerment Centre –Hirkani, Department of Physical Education and Sports.

Swastha- Health Check-up Camp:

HB and Health checkup camp for girls was organised on 31 December. 200 students took benefit of this camp. It was jointly organized by Women Empowerment Centre –Hirkani, NSS Unit of the college and Hegdewar Blood Bank, Solapur.

Mural Art Workshop

2 Days “Mural Workshop” was arranged for girls on 5th & 6th March, 2020 with an objective to tap creativity of students and empower them to start their own enterprise. Total 31 students had participated and created their Mural Art. The workshop was conducted by Mrs. Vaishali Tengale.

Guidance Sessions:

1. Guidance on Tips for Health Care was given by Dr Shailesh Patni on 31st December, 2019.
2. Guidance Session on ‘Diet and Nutrition for Physical and Mental Fitness’ by Dr. Padmaja Gandhi was held on 05 March, 2020.
3. Interactive session on ‘Rights and Laws related to Women’ was organized on 9th March, 2020 by Vishakha Committee in which Adv. Shailaja Kyatam guided and discussed with students the laws related to Rights and Protection of Women.

Workshop on Personal Grooming

Workshop on Personal Grooming for confidence building and personality development was conducted on 10 March, 2020 by Mrs. Aboli Shah (Sapphire Trainer, Oriflame). She also guided students on “Opportunities in Network Marketing”. During workshop, live demo of certain products was given.

Creations- The Poster Competition:

Students were given an opportunity to Explore their creativity by picking up their pencil, brush and participating in the poster competition on the topic ‘Gender Equality in India :Past and Present Status’. Students from PG and UG section enthusiastically participated in the competition held on 13th January, 2020.

Expressions--Essay Competition:

Essay Competition on topics related to Gender Sensitisation was organized on 12th January, 2020 (Yuva Din). Students expressed their opinions enthusiastically on the topics -Gender sensitization through education, Glass ceiling –Reality or Myth and Gender Equality in India.

Evidence of Success of this Practice

A large number of Girls students participated in the different Initiatives taken by members of Women Empowerment Centre- *Hirkani*. The programmes have been organized every year with good response showing the dedication of the institute to the cause of empowering girl students though this practice.

Self Defence Training Camp for girls- 2014-2019

Year	Date	Participants
2019-20	March1 to March 5,2020	B com, BBA, BCA students
2018-19	Aug 14 to Aug 20,2018	B Com students
2017-18	July26 to July31,2017	B Com students
2016-17	July1 to July7,2016	B Com students
2014-15	Aug14 to Aug 20,2014	B com, BBA, BCA students
2013-14	Jan 4, to Jan 14,2014	B Com, BBA and BCA students



b) Workshops

Prog	Guest	Date	Participants
Mural Making	Vaishali Tengale	March 5 to 7, 2020	B com, BBA, BCA students
Personal Grooming	Mrs Aboli Shah		MBA, BBA, BCA students
Cake and Icing	Mrs Bhavesha Shah	Jan 21, 2019	B com, BBA, BCA students
Zhumba		Oct 5 to 7, 2018	B BA students
Personal Grooming	Ms Sonal Panchal	Jan 28, 2019	B Com
Creations-	Mrs Rashmi Shah		B Com
Jewelry Making	Mrs Rashmi Shah		





b) Health Check up Camps (2014-2019)

Year	Programme	Date	No of Participants
2019-20	Health Check up Camp for girls	31 Dec,2019	175
2018-19	Hb testing Camp for boys and girls	29 Sept,2018	178(Girls), 70(Boys)
2017-18	Heath Check up Camp	27 July ,2017	105
2016-17	Hb Check up Camp	4 July,2016	71
2014-15	Hb Check up Camp	Aug 8, 2014	159

D) Guest Lectures and Guidance Sessions

Sr No	Programmes		Date	Participants
1	Poster Competition	Gender Equality	13/1/2020	Students
2	Essay Competition	Gender Sensitisation	14/01/2019	Students
3	Motivational Talk	Dr Mrunalini Fadnavis	March 08,2019	Students and Staff
4	Meditation for Stress Management	Ms Unmani Jange	August,28,2018	Students
5	Yoga camp	Ms Maya Gandhi	10 July to 14,2017	Lady Staff
6	International Yoga day		21 June	Staff and Students







Obstacles faced/Problems encountered:

Not all Girl students whole heartedly participate in activities for women empowerment. Many of them hesitate to attend lectures on gender issues, health checkup camps etc due to embarrassment. However they express satisfaction after attending these programmes.

Contact Details:

Name of the Principal: Dr. Satyajeet Shah

Name of the Institution: Hirachand Nemchand College of Commerce , Solapur

City: Solapur: 413 003

Accredited Status: NAAC re-accredited with 'A' Grade(III Cycle valid upto 22 Jan, 2022)

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Best Practice 2

Programmes for Entrepreneurship Development: Udyamdeep and Kommerze Arena

Goal:

1. To encourage and support students to start-up their own enterprise
2. To promote entrepreneurship skills among students
3. To give first-hand experience of trading to students
4. To instill the marketing skills amongst students

The context:

Teaching and learning can become inherently spontaneous and student-centered when moved from the confines of the classroom into the 'real world' at large. At HNCC, students are therefore taken beyond classroom boundaries and engaged in a meticulously and carefully planned mix of academics and extra-curricular activities. **UDYAMSHEEL**---The Entrepreneur Development Cell of the college aims to inculcate entrepreneurial skills amongst students. Various activities are organized to encourage students to start their own enterprise by making available guidance, infrastructure and basic provisions. Students are given opportunity to learn to bring theory into practice, earn through marketing and selling their products and experience the challenges of the competitive world.

The Practice:

1. Udyamdeep : In order to give first experience of trading to the students to start their own enterprise and to promote entrepreneurship skills among students Udyamdeep—the trade fair was organized just before Diwali festival. Registration of stallholders and their items was done. Provisions for initial startup and setting the stall was made by the college. Each registered group was given a staff of specific dimension in the huge pendal erected for the same. Participants were asked to prepare a budget statement before and then required to submit profit and loss statement. In this exhibition students were encouraged to set up stalls of clothes, chaddars, pooja material, diwali special items like soaps, scented hair oil, agarbatti , books, diaries, Diwali eatables etc.

In the year 2019-20 the event was organized on 12 and 13 Oct,2019. This year event was extended to two days taking into account the tremendous response and demand from buyers and sellers. 62 stalls displaying a variety of products were set up by our budding entrepreneurs—our

students. The exhibition was visited by all stakeholders and public at large and was appreciated for the quality of products on sale and the marketing skills of students

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हिराचंद नेमचंद कॉमर्समध्ये शनिवारी उद्यमदीप कार्यक्रम

प्रतिनिधी । सोलापूर

हिराचंद नेमचंद कॉलेज ऑफ कॉमर्स सोलापूरमध्ये विद्यार्थ्यांनी उद्योगशील व्हावे यासाठी शनिवार (दि.१२) व रविवारी (दि.१३) उद्यमदीप या कार्यक्रमाचे आयोजन करण्यात आले आहे, अशी माहिती पत्रकार परिषदेत प्राचार्य डॉ. सत्यजित शहा यांनी दिली.

उद्योजकता विकास कार्यक्रमांतर्गत उद्यमशील पंचातर्फे हा कार्यक्रम होत आहे. हिराचंद नेमचंद कॉलेजच्या मैदानावर सकाळी नऊ ते दुपारी दोन, सायंकाळी चार ते रात्री आठ वाजेपर्यंत उद्यमदीप या अंतर्गत विद्यार्थ्यांनी बनविलेल्या वस्तूंचे प्रदर्शन आणि विक्रीचे आयोजन करण्यात आले आहे. दीपावलीच्या सणासाठी लगणाच्या सर्वच वस्तू एकाच छताखाली विद्यार्थ्यांमार्फत माफक दरात उपलब्ध करून देण्यात येणार आहेत. विद्यार्थ्यांना पुस्तकी ज्ञानाबरोबरच व्यावहारिक ज्ञानाची अनमोल जोड देण्यासाठी हिराचंद नेमचंद कॉमर्स कॉलेजतर्फे हा उपक्रम राबविण्यात येत आहे. या उपक्रमात दिवाळीसाठी

लगणाच्या सर्व आवश्यक वस्तू पणती, आकाशदिवे, सजावट साहित्य, फराळाचे पदार्थ, मसाले, कपडे विक्रीसाठी उपलब्ध असेल. या प्रदर्शनामध्ये फटाके मात्र विक्रीस नसतील, असेही प्राचार्य डॉ. शहा यांनी सांगितले.

नोकरी मागण्यापेक्षा नोकरी देणारे विद्यार्थी निर्माण झाले, पाहिजेत हा मुख्य उद्देश डोळ्यापुढे ठेवून हा उपक्रम राबविण्यात येतोय, असेही प्राचार्य डॉ. शहा म्हणाले.

या उद्यमदीप कार्यक्रमाचे उद्घाटन ऐ.प.दि. जैन पाठशाळा आणि गांधी उद्योग समूहाचे संचालक वैभव गांधी व त्यांच्या पत्नींच्या हस्ते होईल. यावेळी वालचंद समूहाचे सर्व विश्वस्त, समूहातील सर्व महाविद्यालयाचे प्राचार्य उपस्थित राहणार आहेत. पालक, नागरिक यांनी या प्रदर्शनास भेट देऊन विद्यार्थ्यांच्या उपक्रमास प्रोत्साहन द्यावे, असे आवाहनही प्राचार्य डॉ. शहा यांनी केले आहे. या पत्रकार परिषदेस एम.बी.ए. विभाग प्रमुख डॉ. पंकज डोळस, डॉ. सायली पाटसकर, डॉ. किरण चौगुले, प्रा. अजित देवसाळे, प्रा. डी.आर. पाटील उपस्थित होते.

2. **Kommerze Arena:** In order to instill the marketing skills of students a noteworthy activity, Kommerze Arena was started in the year 2015-16 . Proposal for food stall are invited by from interested students in groups. What makes this event unique is that students are given opportunity to market their product before the prospective customer, college students. Audio

visual media - video clips are used to advertise their product in which the participating group. producing ,directing and acted by participating students It was shown to students, the prospective customers. The participants prepare budget estimate for their stall, sell the product and submit their balance sheet at the end of the day.

Then they were asked to After the event participants were required to submit profit loss statement. The group with highest profit was awarded prize. Prizes were also for best stall and innovative product.

Students enthusiastically participate in the competition, in which awards are given for Best Stall, Optimum Profit, Best Marketing and Innovative Product. Stalls serving a variety of mouth-watering food items and mind boggling nomenclatures attract good response from Present and past students who actively participated in this event.

This year 2019-20 the event was organized on on 4 Jan, 2020. Awards were given to students for advertising the products. Small video clippings were prepared by teams to advertise their products. The awards were given by My Akshay Jhaveri, Director, Jhaveri Advertisers .

शुक्रवार - ५ जाने - २०२०

'हिराचंद नेमचंद'च्या आनंद मेळाव्यात लाखाची उलाढाल

सोलापूर, ता. ४ : हिराचंद नेमचंद कॉलेज ऑफ कॉमर्स महाविद्यालयातील 'कोमर्श अरेनात' या फूड फेस्टिव्हलमध्ये सुमारे सव्हा लखाची उलाढाल झाली. या महोत्सवाच्या उद्घाटनप्रसंगी बँक ऑफ इंडियाचे विभागीय व्यवस्थापक अजय कडू, उद्योजक सोपल कोठारी, उपविभागीय प्रबंधक रामचंद्र पवार उपस्थित होते. या वेळी श्री. कोठारी यांनी या अनोख्या उपक्रमाचे कौतुक केले.

अशा उपक्रमामुळे विद्यार्थ्यांच्या सर्वांगीण विकासात हातभार लागतो आणि त्यांच्यातील उद्योजकता बाह्यीस लागते. त्यातून विद्यार्थी नोकरीच्या मार्गे धावणारे नव्हे तर नोकरी देणारे होतात, असा विश्वास त्यांनी व्यक्त केला. या आनंद मेळाव्यात ४५ विद्यार्थ्यांनी विविध खाद्यपदार्थांचे स्टॉल उभारले होते. एकूण ३२५ विद्यार्थ्यांनी सहभाग



सोलापूर : येथील हिराचंद नेमचंद कॉलेज ऑफ कॉमर्समध्ये आयोजित आनंद मेळाव्याचे उद्घाटन करताना बँक ऑफ इंडियाचे विभागीय व्यवस्थापक अजय कडू व अन्य.

नोंदविला होता. पिइशा, सॅर, हुरडा, पार्शीपुरी, स्वीटकार्ने, चटपटीत कॅरनें भेळ, साताफळ रबडो, आंध्रपत्ती असे पदार्थ या वेळी सर्वाधिक विकल्याचे विद्यार्थ्यांनी सांगितले.

मावीन्यूर्ण द्वाखनदार्थ, जास्तीत जास्त नफा मिळविणारा स्टॉल, सर्वोत्कृष्ट जाहिरात, नावीन्यूर्ण स्टॉल व सर्वोत्कृष्ट स्टॉल अशी पारितोषिके दिली.

क्रांतिन्योती सावित्रीबाई फुले जयंती उत्सवात

सोलापूर : क्रांतिन्योती सावित्रीबाई फुले यांच्या जयंतीनिमित्त शास्वी नगरातील श्री समर्थ विद्या मंदिर प्रसालेत चालिका दिन साजरा करण्यात आला. या वेळी शुभांगी सोनकांबळे, ठजमा शेख, युवेद नदाफ अलमास शेख, अकसा अन्सारी, अलतमशा शेख या विद्यार्थिनींनी सावित्रीबाई व महात्मा फुले यांच्या कार्याची माहिती उपस्थितांना सांगितली. रुध्मा भंडारे यांनी सावित्रीची ओवी गायली तर शालिनी शिखरे यांनी आपल्या साभिनयातून 'मुलींना शिक्षणाचे महत्त्व' या विषयी विद्यार्थ्यांत जागरूकता निर्माण केली. मंजूषा मुळे यांनी सूत्रसंचालन केले. सुरेखा केदार यांनी आभार मानले.

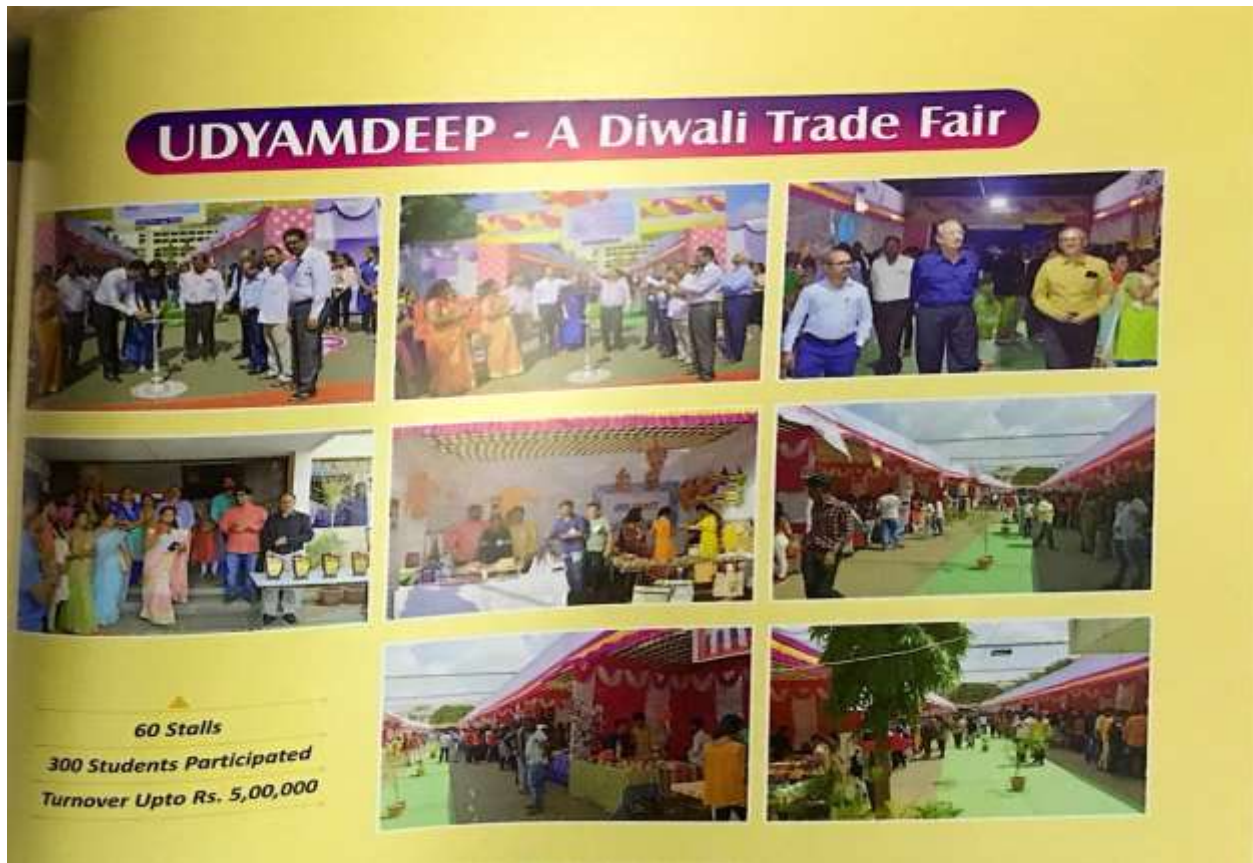


Evidence of Success: The two events got a tremendous response from students / sellers' side as well as from buyers' side. Different stalls with maximum five students in each stall--- participated in the trade fair. In Kommerze Arena a number of stalls serving variety of mesmerizing food items and staggering nomenclatures attracted large crowd. A large number of students participated in the event in which prizes were given for Best Stall, Highest Profit, Innovative Product and Best Promotion The stalls were visited by large outsiders who appreciated the quality and price of the things and the marketing skills of the students. The profit earned by students, the learning experience, the videos prepared by students to market and promote their products and the feedback given by visitor in the visitor's book itself is evidence of success.

Udyamdeep:

Year	No of Stalls	No of Student Participants	Turnover
2019-20	60	300	Approx Rs 5,00,000/-
2018-19	62	300	

Glimpses---Udyamdeep and Kommerze Arena 2019-20



Kommerze Arena:

Sr No	Event	Date and Year	No. of Stalls
1	Kommerze Arena- 1 2015-2016	31st December,2015	30
2	Kommerze Arena- 2 2016-2017	24th September 2016	35
3	Kommerze Arena- 3 2017-2018	28th December 2017	33
4	Kommerze Arena- 4 2018-2019	4th January 2019	36
5	Kommerze Arena- 5 2019-2020	4th January 2020	45

Obstacles faced/Problems encountered:

Exact amount of profit and turnover was not possible as students tend to misquote turnover and profit. The committee is working to find possible measures to monitor on this front.

Contact Details:

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