

Punyashlok Ahilyadevi Holkar Solapur University, Solapur



NAAC Accredited-2015

'B' Grade (CGPA 2.62)

Name of the Faculty: Commerce & Management

CHOICE BASED CREDIT SYSTEM

**Syllabus: Certificate Course in Share Market Trading
and Analysis**

Name of the Course: B.Com. III (Sem.– V & VI)

(Syllabus to be implemented from w.e.f. June 2021)

Title of the Course:
B. Com III (Sem-V)
Title of the Skill Development Course:
Certificate Course in Share Market Trading and Analysis

About the Course:

Performing a research before making an investment is a must. It is only after a thorough research that you can make some assumptions into the value and future performance of an investment. Even if you are following stock trading tips, it ideal to do some research, just to ensure that you are making an investment that's expected to get you maximum returns.

When you invest in equity, you purchase some portions of a business expecting to make money upon increase in the value of the business. Before buying anything, be it a car or phone, you do some degree of research about its performance and quality. An investment is no different. It is your hard earned money that you are about to invest, so you must have a fair knowledge of what you are investing in.

COURSE OBJECTIVES:

- 1) To know the various avenue for investment
- 2) To know the investment in shares through primary and secondary market
- 3) To understand the basics and concepts related to stock market.
- 4) To make aware about the fundamental and technical analysis of stock market
- 5) To make aware about the mechanism of trading in stock market.

COURSE OUTCOMES:

After completing this course students will be...

- 1) Become familiar with practical trading techniques.

- 2) Course having that helps students develop, practice and improve your investing skills through a combination of theory and practice.
- 3) Students will have the direction to trade and invest in real stock markets.
- 4) With continued practice students will be able to improvise their trade ideas and will be confident to ask the right questions to your investment advisors.

SYLLABUS:

1) Basic of Share Trading- 6 Lectures

- 1.1) Introductory concepts related to Investment in Stock market,
- 1.2) Basics of Mutual Fund, commodities Market, Currency Market.
- 1.3) Registration with Broker, Demat Account and Bank Account.

2) Fundamental Analysis 6 Lectures

- 2.1) Economic Analysis, Industry Analysis and Company Analysis.
- 2.2) Company analysis- Debt-Equity Ratio, Book Value, Earning Per Share, Price Earning Ratio.

3) Technical Analysis 7 Lectures

- 3.1) Difference between Fundamental Analysis and Technical Analysis.
- 3.2) Basics in Technical Analysis- Daily Fluctuations, Price and Volume trends, Support and resistance level, Japanese Candle stick Method.

4) Trading in Stock Exchange 8 Lectures

- 4.1) Types of Trading,
- 4.2) Mechanism of an Order Book,
- 4.3) Fundamentals of Electronic Trading,
- 4.4) Advanced Electronic Trading,

Practical exercise-

* Student is expected to analysis the news and its impact on share price of company.

(Minimum 5 news items)

* Surfing Websites related to shares and stock exchanges and noting down important data

(Minimum 5 items)

Practical Exercises related to shares, stock exchange and other concepts mentioned in syllabus.

Projecton Portfolio Management

Each student will be given Rs.5 lacs for investment in shares notionally in the first week of second month. The project rules are as follows –

- a) Student is expected to invest Rs.5 lacs initially in minimum 5 companies and maximum 8 companies.
- b) The project is restricted to companies included in Nifty 50.
- c) Maximum Rs.10,000 cash balance can be maintained. If the amount exceeds Rs.10,000, it will lapse.
- d) Purchase and Sale should be done on every Saturday.
- e) Closing price of share of Friday can be taken as base for buy and sell.
- f) Minimum one buy and one sale is compulsory.
- g) Student has to write the reason for buy and sale of shares.
- h) Maximum one lacs rupees can be invested in one company.
- i) Minimum Rs.50,000 can be invested in one company.
- j) The project period will be minimum 5weeks
- k) The student has to maintain separate note book for the same and he has to maintain following books of accounts.
 - a) Cash Book b) Purchase Book c) Sales Book
 - d) Portfolio Statement

REFERENCES:

1. Peter Lynch, “One Up On Wall Street” Simon & Schuster Publisher, April 2000
2. Benjamin Graham, “The Intelligent Investor” Publisher: Harper Business;
Revised edition, Feb. 2006
3. Peter Lynch, “Beating the street” Simon & Schuster Publisher, May 1994
4. Robert G. Hagstrom, “The Warren Buffet Way” Publisher: Wiley, Nov. 2013
5. Parag Parikh, “Stocks to Riches” Publisher: McGraw Hill Education, July 2017
6. Prasenjit Paul, “How to avoid loss and earn consistently in the stock market”
Publisher: Partridge India, July 2015
7. Santosh Nair, “Bulls, Bears and Other Beasts” Publisher: Pan, Nov. 2016
8. Rahul Sarogi, “Investing in India” Publisher: Wiley India Private Limited,
Aug. 2014
9. Jitendra Gala, “Guide To Indian Stock Market” Publisher:
Buzzingstock Publishing House, 3rd revision,
10. Learning finance.yahoo.com (Yahoo! Finance)
11. www.reuters.com (Reuters Business)
12. Resources www.canslim.net (CANSLIM.net)
13. www.investors.com (Learning Center)
14. www.investopedia.com (Investopedia)
15. www.investorwords.com (Investor Words)
16. www.fool.com (Motley Fool)
17. www.bulltrader.com (Stock Analysis Blog)
18. www.selfinvestors.com (Market commentary)
19. <https://www.bloomberg.com/markets/stocks>