



Shri. Aillak Pannalal Digamber Jain Pathashala's
HIRACHAND NEMCHAND COLLEGE OF COMMERCE,
SOLAPUR

Seth Walchand Hirachand Marg, Ashok Chowk, Post Box No.634,
SOLAPUR – 413006

JAIN RELIGIOUS MINORITY EDUCATIONAL INSTITUTION

Programme Objectives and Programme Outcomes

- . The college offers conventional and professional programmes including B. Com, BBA,BCA,MBA and M.Com.**

The Programme Objectives, Programme Outcomes, Programme Specific outcomes and Course Outcomes are given in the following pages

Sr No	Name of Programme	Page Number
1	Bachelor of Commerce-B Com.	2
2	Bachelor of Business Administration-BBA	7
3	Bachelor of Computer Application-BCA	17
4	Master of Business Administration-MBA	21
5	Master of Commerce	31

NAME OF PROGRAMME: BACHELOR OF COMMERCE (B COM.)

The Three year B.Com degree program , is affiliated to PunyashlokAhilyadeviHolkar Solapur University, Solapur, to facilitate a deep understanding of how business organizations work.

B COM. PROGRAMME OBJECTIVES:

1. To facilitate a deep understanding of how business organizations work.
2. To develop knowledge and skills in core subjects like Accounting, Finance, Banking & Insurance, Marketing, Taxation and others.
3. To give practical exposure through numerous activities aimed at developing their personality and making them competent enough to face the challenges of the competitive world

B. COM. PROGRAMME OUTCOMES:

1. After completing three years of Bachelors in Commerce (B.Com) program, students would gain a thorough grounding in the areas related to Commerce and Finance.
2. Learners would be able to apply their practical knowledge to face the modern-day challenges in commerce and business.
3. Learners would be updated on trends in Marketing, Banking and Management.
4. Learners will acquire the skills like effective communication, decision making, problem solving.
5. Learners will gain knowledge about various subjects within disciplines of commerce accounting, like economics, finance, auditing and business law.

B COM: ADVANCED ACCOUNTING

PROGRAMME SPECIFIC OBJECTIVES

1. To impart the knowledge of various accounting concepts
2. To instill the knowledge about accounting procedures, methods and techniques.
3. To acquaint them with practical approach to accounts writing by using software package.
4. To expose students to Advanced Accounting issues and practices

PROGRAMMEE SPECIFIC OUTCOMES:

By the end of the course the student will be able

- 1.To prepare Financial statements and Income Tax Computaion
- 2.Understand all about .Gross Income and deductions
- 3.To File Individual Income Tax
4. Understand Responsibility of Auditor and Prepare Audit Reports
- 5.Towork in the accounting fieldsin various industries.

COURSE OUTCOMES:

B ComI –Sem I &II

Subject: Financial Accounting

1. Acquire knowledge of various accounting concepts
2. Acquire knowledge about accounting procedures, methods and techniques.
3. Get acquainted with practical approach to accounts writing by using software package.

Subject:Business Economics

1. Students of Commerce will gain knowledge of basic micro economic concepts and develop an analytical approach to the subject matter.
2. Student will be able to use and apply various economic theories
3. Student will be able to apply economic reasoning to problems of business.

Subject:Business Mathematics

1. Get prepared for competitive examinations
2. Understand the concept of Simple interest, compound interest and the concept of EMI.
3. Understand the concept of shares and to be able to calculate Dividend
4. Understand the concept and application of profit and loss in business.

Subject:Principles of Marketing

1. Students will become aware about market and marketing.

2. Students will be able establish link between commerce/Business and marketing.
3. Students will be able understand the basic concept of marketing.
4. Students will be able to generate ideas for marketing research.
5. Students will develop an analytical ability to plan for various marketing strategy.

Subject:Principles of Management

1. Students will gain knowledge & understanding about business management concept.
2. Students will be able to understand about various functions of management.
3. Students will learn managerial skills

Subject:Compulsory English

1. Students will Develop interest to communicate in English
2. Students will understand the importance and utility of English language
3. Students will develop overall linguistic competence and communicative skills
4. Development of oral and written communicative skills to enhance employability.

B Com II--- Sem III & IV

Subject:;Compulsory English

1. Students will understand the concept, process and importance of communication.
2. Studentswilldevelop awareness regarding new trends in business communication.
3. Students will gain knowledge of various media of communication.
4. Development of business communication skills through the application and exercises.

Subject:Corporate Accounting

1. Students willdevelop awareness about Corporate Accounting in conformity with the provisions of Companies Act and Accounting as per Indian Accounting Standards.
2. Students willbecome aware about the conceptual aspect of corporate accounting
3. Students will develop skills for Computerized Accounting
4. Students will develop skills about accounting standards

Subject:Business Economics

1. Students will be understandthe basic concept of Macro Economics and application.

2. Students will be able to understand and judge the behavior of the economy as a whole.
3. Students will be able to understand the relationship among broad aggregates.
4. Students will be able to apply economic reasoning to problems of the economy.

Subject: Money & Finance System:

1. Students will become aware of Indian banking system and
2. Students will be updated about the reforms and other developments in the Indian Banking
3. Students will get insights about the functions and role of Reserve Bank of India

Subject: Fundamentals of Entrepreneurship

1. Students will become aware about the Business Environment.
2. Students will develop interest and become aware about entrepreneurial requirements
3. Students will be motivated to take up entrepreneurship as a career.

Subject: Business Statistics

1. Students will understand the concept of population and sample.
2. Students will be able to use statistical tools
3. Students will understand and be able to calculate various types of averages and variations.

B Com III—Sem V & VI

Subject: Business Regulatory Framework

1. Students will be acquainted with the basic concepts, terms & provisions of Business Laws.
2. Students will develop the awareness regarding these laws affecting business, trade and commerce.
3. Students will know practices of law

Subject: Modern Management Practices:

1. Students will be updated about recent trends in management
2. Students will be acquainted with Modern Management Principles and Practices.
2. Students will be able to prepare SWOT Analysis to analyze business and its environment

Subject: Business Economics

1. Students will be updated about business policies and practices

2. Students will get knowledge about the LPG and NEP and its impact
3. Students will understand the trade cycles of business

Subject:Cooperative Development

1. Students will be exposed to Cooperative Movement in India and Maharashtra
2. Students will be understand the practices of cooperative Development
3. Students will understand the working of cooperative organisations for benefit of weaker section

Subject:Advanced Accounting. Paper I

- 1.Students will get knowledge of various accounting concepts
- 2.Students will gain knowledge about accounting procedures, methods and techniques.
- 3.Students will be acquainted with practical approach to accounts writing by using software package.

Subject:Advanced Accounting Paper II

- 1.Students will learn.Income Tax Computaion, Investments andFinancial statements
- 2.Students will learn about.Gross Income and deductions
3. Students will be get knowledge aboutIndividual Income Tax
- 4 Students will learn .Responsibility of Auditor
- 5Students will be able to Prepare Audit Reports

NAME OF THE PROGRAMME: BACHELOR OF BUSINESS ADMINISTRATION

(BBA)

The Three year B.B.A. program is affiliated to PunyashlokAhilyadeviHolkar Solapur University, Solapurwith Marketing & Finance specialization

BBA PROGRAMME OBJECTIVES

1. To provide adequate basic understanding about management education among the students.
2. To prepare students to exploit opportunities being newly created in the management profession.
3. To train the students in communication skills effectively.
4. To develop appropriate skills in the students so as to make them competent and provide themselves self-employment.
5. To inculcate entrepreneurial skills.
6. To provide a comprehensive understanding of procedural aspects of international Business

BBA PROGRAMME OUTCOMES

Aftercompletionofthe course:

1. Students will develop a strong foundation topursue professional careers and take up higher learning courses such as MBA, MCA, M. Phil, Ph.D as well as any other research.
2. Students will be able tomake a positive contribution to business, trade and industry in all contexts.
3. Students will be able to apply knowledge of management theories and practices to solve business problems.
4. Students will be developed with Problem solving, decision making & leadership abilities for upcoming ventures.

PROGRAMME SPECIFIC OUTCOMES

Group A-Marketing Specialization

1. Create understanding of various retailing operations and marketing strategy
2. Get familiar with different technologies used in retail operations.

Group B-Finance Specialization

1. Develop the concept of optimum utilisation of available resources.
2. Get information about cost and management accounting and
3. Develop the decision making skills

COURSE OUTCOMES:

BBA-I Semester I & II

Semester-I

Subject: Principles of Management-I (Subject Code: CC-1)

To develop understanding regarding basic concepts and functions of Management.

Subject: Business Communication-I (Subject Code: CC-2)

Course Outcomes:

To acquaint students with importance of communication in business.

Subject: Accounting for Business-I (Subject Code: CC-3)

Course Outcomes:

- a) Develop awareness about accounting as a language of business.
- b) Gain basic accounting knowledge as applicable to business.

Subject: Business Economics –I (Subject Code: CC-4)

Course Outcomes:

- a) Gain basic knowledge of the micro economic theory.
- b) To apply this knowledge in business decision making.

Subject: Business Organisation & Environment-I (Subject Code: CC-5)

Course Outcomes:

- a) Get acquainted with various forms of business organization.
- b) Be aware about developments in the business world.
- c) Gain basic knowledge of business environment.
- d) Able to formulate appropriate business strategies.

Subject: Practicals on Management-I (Subject Code: AECC-1)

Course Outcomes:

- a) Get exposure to current developments in business.
- b) Improve communication skill of the students.

Semester-II

Subject: Principles of Management-II (Subject Code: CC-1)

Course Outcomes:

To develop understanding regarding basic concepts and functions of Management.

Subject: Business Communication –I (Subject Code: CC-2)

Course Outcomes:

To improve oral communication of students.

Subject: Accounting for Business-II (Subject Code: CC-3)

Course Outcomes:

Acquire basic cost accounting knowledge as applicable to business.

Subject: Business Economics –II (Subject Code: CC-4)

Course Outcomes:

- a) To provide basic knowledge of the micro economic theory.
- b) To enable students to apply this knowledge in business decision making.

Subject: Business Organisation & Environment-II (Subject Code: CC-5)

Course Outcomes:

- a) To acquaint the students with various forms of business organization.
- b) To make the students aware about developments in the business world.
- c) To provide basic knowledge of business environment.
- d) To enable them for formulating appropriate business strategies

Subject: Practicals on Management-II (Subject Code: AECC-1)

Course Outcomes:

- a) To expose the student with current developments in business.
- b) To improve communication skill of the students.

BBA II SEM III

Subject : Research Methodology- I

Course Outcomes:

1. To acquaint students with some basic concepts of Research.
2. To make them aware about some elementary research methods & analysis of data.

Subject : Foundation of Human Skills- I

Course Outcomes:

1. Building self Confidence, critical thinking.
2. Create understanding related to expected behavior in Organization.
3. Helps understand to be a part of Organizational structure and part of teams.
4. Understand to cope up with organizational problems, and to work in a given environment.

Subject: International Business – I

Course Outcomes:

1. Acquaint with intentional business environment
2. Provide a comprehensive understanding of procedural aspects of international Business
3. Understand the significance of international business for Indian economy.

Subject: Entrepreneurship Development & SME – I

Course Outcomes:

1. Widen the base of entrepreneurship by development achievement motivation and entrepreneurial skills.
2. Motivate a person for entrepreneurial career and to make him capable of perceiving and exploiting successfully opportunities for enterprises.
3. Get Introduced about various schemes and supporting organizations of Government.

Subject: IT for Management- I

Course Outcomes:

- 1) To Know the Fundamentals of Computers
- 2) To understand to use Computer applications in day to Day Applications.

BBA II SEM IV

Subject: Research Methodology – II

Course Outcomes:

1. Acquaint students with some basic concepts of statistics.
2. Make them aware about some elementary application

Subject: Foundation of Human Skills – II

Course Outcomes:

1. Build self Confidence, critical thinking.
2. Create understanding related to expected behavior in Organization.
3. Help understanding to be a part of Organizational structure and part of teams.
4. Learn to cope up with organizational problems, and to work in a given environment.

Subject: International Business – II

Course Outcomes:

1. Acquaint the students with intentional marketing
2. Provide a knowledge of International finance
3. Understand the significance of international business for Indian economy.

Subject: Entrepreneurship Development & SME – II

Course Outcomes:

1. Widen the base of entrepreneurship ,motivation students and develop entrepreneurial skills.
2. Get motivated for entrepreneurial career and be capable to perceive and exploit successfully opportunities for enterprises.
3. Get Introduced about various schemes and supporting organizations of Government.

Subject: IT for Management-II

Course Outcomes:

- 1) To understand the role of IT in Management.
- 2) To understand the concepts of Information System
- 3) To understand the issues in MIS

BBA-III Semester V & VI

Semester-V

Subject-Marketing Management-I (Subject Code: CC 11)

Course Outcome:

1. Understand of fundamental concepts of marketing amongst students.
2. Get familiarised with various functions of marketing management.

Subject-Financial Management-I (Subject Code: CC 12)

Course Outcome:

The course aims to **develop a foundation of financial management concepts** and enables the student to understand how business concerns make important financial decisions, and to know the role of ratio analysis in business decisions.

Subject-Human Resource Management–I (Subject Code: CC 13)

Course Outcome:

To familiarize the students to the basic concepts of Human Resource Management in order to aid in understanding how an HR department functions, and in understanding the challenges faced by managers in today's business firms.

Subject: Production Management-I (Subject Code: CC 14)

Course Outcome:

- 1) To provide students with basic understanding of concepts of Production management.
- 2) To introduce students to the key activities performed by the Production function.
- 3) To understand global trends in Production management.

Subject: Taxation (Subject Code: SEC 1)

Course Outcome:

To Familiarize students with Taxation & GST Concepts & Its Applications.

Group A- Marketing Specialization

Subject: Retailing Management – I (Subject Code: DSE 1)

Objectives:

1. To create understanding of various retailing fundamental concepts amongst students.
2. To familiarise students with different decisions required for retail store set up.

Group B-Finance Specialization

Subject-Cost & Management Accounting-I (Subject Code: DSE 2)

Course Outcome:

For students, this subject is particularly important and beneficial because it helps in developing the concept of optimum utilisation of available resources. For the management of an organization, it is a crucial discipline as the information collected and presented to management is based on cost and management accounting techniques which in turn helps the management to solve not only specific difficulties but also guides them in decision making.

Semester-VI

Subject-Marketing Management-II (Subject Code: CC 11)

Course Outcome:

1. To develop detailed understanding of marketing mix elements.
2. To familiarise students with marketing decision making.

Subject-Financial Management-II (Subject Code: CC 12)

Course Outcome:

The course aims to **develop a foundation of financial management concepts** and enables the student to understand how business concerns make important financial decisions, and to know the role of ratio analysis in business decisions.

Subject-Human Resource Management-II (Subject Code: CC 13)

Course Outcome:

1. Gain an insight in to the functioning of Compensation Management, Performance Appraisal, employee mobility and career planning and development.
2. Become aware about recent trends and Practices of human resource Management.

Subject: Production Management-II (Subject Code: CC 14)

Course Outcome:

- 1) To provide students with basic understanding of concepts of PPC.
- 2) To introduce students to the key activities performed by the Maintenance function.
- 3) To acknowledge the students with Purchasing & Material Management.

Subject: Project Work (Subject Code: SEC 1)

Course Outcome:

To expose the BBA students to practical application of theoretical concepts, which they have learnt during the BBA course.

Group A-Marketing Specialization

Subject: Retailing Management – II (Subject Code: DSE 1)

Course Outcome:

3. To create understanding of various retailing operations and marketing strategy in retail.
4. To familiarise students with different technologies used in retail operations.

Group B-Finance Specialization

Subject-Cost & Management Accounting-II (Subject Code: DSE 2)

Course Outcome:

For students, this subject is particularly important and beneficial because it helps in developing the concept of optimum utilisation of available resources. For the management of an organization, it is a crucial discipline as the information collected and presented to management is based on cost and management accounting techniques which in turn helps the management to solve not only specific difficulties but also guides them in decision making.

Name of the Programme: Bachelor of Computer Application (BCA)

The Three year BCA program is affiliated to PunyashlokAhilyadeviHolkar Solapur University, Solapur

BCA PROGRAMME OBJECTIVES

1. To provide a foundation of computing principles and business practices for effectively using/managing information systems and enterprise software.
2. To help students analyse the requirements for system development
3. To exposes students to business software and information systems.
4. To enhances the logical thinking and software, website, web-based application development abilityof students

BCA PROGRAMME OUTCOMES:

Upon successful completion of the course, a student will be able :

1. To understand theory of Digital Design and Computer Organization to provide an insight of how basic computer components are specified.
2. To understand the functions of various hardware components and their building blocks
3. To understand and appreciate Boolean algebraic expressions to digital design
4. To Develop in depth understanding of sequential, Combinational circuits
5. To Develop in depth understanding of realization of different combinational/sequential circuits
6. To Understanding of different stages of an instruction execution
7. To Understand how different hardware components are related and work in coordination.

COURSE OUTCOMES:

BCA I Sem I

Subject: **English (Business Communication)**

1. Students will be able to learn and develop their vocabulary and spoken English
2. Students will be able to enhance their communication skills
3. Describe the usage of computers and why computers are essential components in business and society.

4. Utilize the Internet Web resources and evaluate on-line e-business system.
5. Solve common business problems using appropriate Information Technology applications and systems.
6. Identify categories of programs, system software and applications. Organize and work with files and folders.

Subject: **Fundamentals of Computers**

1. Describe various types of networks network standards and communication software.

Subject: Logic Development with C language

1. a computational problem, identify and abstract the programming task involved.
2. Approach the programming tasks using techniques learned and write pseudo-code.
3. Choose the right data representation formats based on the requirements of the problem.
5. Given Identify tasks in which the numerical techniques learned are applicable and apply them to write programs, and hence use computers effectively to solve the task.
4. Write the program on a computer, edit, compile, debug, correct, recompile and run it.

Subject: **Basics of Web Programming**

1. Structure and implement HTML/CSS

2. Apply intermediate and advance web development practices

3 Implement basic JavaScript.

Subject: **Software Engineering I**

After Completion of this course the student would be able to

1 Implement Programs with pointers and arrays, perform pointer arithmetic, and use the pre-processor.

32 After Completion of this course the student would be able to

Subject: **Basics of Mathematics**

At the end of the syllabus, students will be able to

1. Understand the importance of mathematics in computer science.

Subject: **Statistical Methods-I**

1. Describe and discuss the key terminology, concepts tools and techniques used in

statistical analysis

2. Critically evaluate the underlying assumptions of analysis tools
3. Understand and critically discuss the issues surrounding sampling and significance

Subject: Digital Electronics

At the end of the course, the students will be able to

1. Distinguish between analog and digital systems.
2. Identify the various digital ICs and understand their operation.
3. Apply Boolean laws and K-map to simplify the digital circuits.

Subject: Development of Human Skills

1. Students will be able to learn and develop human skills and overall personality
2. Students will be able to learn the soft skills necessary in the workplace

BCA I Sem II

Subject: English (Business Communication)

- Students will be able to improve in the professional skills.
- Students will be able to learn and develop their vocabulary and spoken English

Subject: Advanced Programming in 'C'

After Completion of this course the student would be able to

1. Implement Programs with pointers and arrays, perform pointer arithmetic, and use the pre-processor
2. Write programs that perform operations using derived data types.

Subject: Introduction to Operating System

- Understands the different services provided by Operating System at different level.
- They learn real life applications of Operating System in every field.
- Understands the use of different process scheduling algorithm and synchronization techniques to avoid deadlock.
- They will learn different memory management techniques like paging, segmentation and demand paging etc.

Subject:Basics of Web Programming II

The student will learn about the basics of computer networks and HTTP protocol.

They will understand and know how to use descriptive languages like HTML and XML.

They will also know how to use web programming languages (like PHP and JavaScript) and be capable of construction less demanding web application on their own.

Subject:OfficeAutomation

1. to perform documentation
2. to perform accounting operations
3. to perform presentation skills

Subject: BasicsofMathematics-II

1. Students will effectively communicate topics in the mathematical sciences.
2. Students will formulate, analyze, and solve a wide variety of problems in the mathematical sciences.
3. Students will engage in a lifelong learning process via the ability to self-educate.
4. Students will demonstrate proficiency with the topical content and techniques included in the courses in the mathematical sciences.

Subject:StatisticalMethods-II

1. Discuss critically the uses and limitations of statistical analysis
2. Solve a range of problems using the techniques covered
3. Conduct basic statistical analysis of data

Subject:Introduction to Microprocessor

1. Recall and apply a basic concept of digital fundamentals to Microprocessor based personal computer system.
2. Identify a detailed s/w & h/w structure of the Microprocessor.

Subject:Software Engineering – II

- Learn developing methodology of software project
- Understand tools and techniques of software engineering
- Verify and validate the problem of software programming
- Maintain the quality of software project

BCA II Sem III

Subject: OOP with C++ I

Subject: Data Structure using C – I

Subject: Database Management System

Subject: Software Testing & Quality Assurance

Subject: Web Development using PHP

Subject: Computer Networks – I

Subject: Financial Accounting with Tally

Subject: Environmental studies

BCA II Sem IV

Subject: OOP with C++ - II

Subject: Data Structure using C – II

Subject: MySQL

Subject: Angular JS

Subject: Advanced Computer Networking

Subject: Python programming

BCA III Sem V

Subject: English

Subject: Core java

Subject: Visual programming

Subject: Computer Graphics

Subject: Recent Trends in IT

Subject: Linux and shell programming

BCA III Sem VI

Subject: Advanced Java

Subject: Dot Net Technology

Subject: Data warehouse and data mining

Subject: Cryptography and network security

Subject: Advanced Python

Name of the Programme :Master of Business Administration (MBA)

The Two year MBA Post graduate program is affiliated to Punyashlok Ahilyadevi Holkar Solapur University, Solapur

MBA PROGRAMME OBJECTIVES

1. To provide competent young men and women with necessary knowledge, skills, values and attitudes to occupy positions of management and administration in business.
2. To impart the students latest and relevant knowledge from the field of management theory and practice.
3. To provide opportunities to the students for developing necessary managerial skills.
4. To impart/ develop the right kind of values and attitude to function effectively in Managerial/ administrative positions.
5. The course is conducted with semester system which includes Four semesters with following purposes:
 - a. Hard core subjects provide Foundation of Management.
 - b. Soft core subjects focus on preliminary knowledge to enhance specific skills and a student gets an opportunity to choose amongst the group of subjects.
 - c. Skill core subjects focus on in-depth knowledge and practical approach with the subjects. It aims to nurturing student's proficiency and skills.
 - d. Open Elective A subject elective course chosen generally, with an intention to seek cross-functional exposures is called Open Elective.

MBA PROGRAM OUTCOMES:

At the end of MBA program students should be with following abilities.

1. Recognize the functioning of business opportunities involvement of business enterprises
2. Explore the entrepreneurial opportunities.
3. Develop skills on analyzing the business data application of relevant analysis and problem solving.
4. Demonstrate a global outlook with the ability to identify aspects of the global business and cross cultural understanding

5. Identify the contemporary social problems, exploring the opportunities for social entrepreneurship, designing business solutions and demonstrate ethical standards in organizational decision making.
6. Develop effective and oral communication especially in business applications, with the use of appropriate technology.

Course objectives and Outcomes

Semester – I

101. Principles & Practices of Management

Course Objectives

1. To introduce the functions of management in the workplace.
2. To develop holistic approach to management.
3. To makes students as effective manager.

Course Outcomes

- Better understanding of management and link them to organizational contexts
- Developing students regarding skills of management
- Better decision making ability

102. Financial Accounting

Course Objectives

1. To make the students understand the Accounting Concepts and process of Accounting from Journal Entry to Final Accounts.
2. To make students capable of implementing accounting process practically with any business activities
3. To make students understand the features and benefits of Computerised Accounting.
4. To make students capable of using Accounting Package Tally in real business environment and generate various reports from the software.

Course Outcomes:

- At the end of this course, the students will be able to do practical accounting for any business in books as well as using Accounting Software and extract various reports useful for the organisation.

103. Managerial Economics

Course Objectives

1. To expose students to basic managerial economic concepts.
2. To apply economic analysis in formulation of business policies.
3. To use economic reasoning to problems of business.

Course Outcomes

- Students will be prepared to apply both micro and macro economic concepts in business environment.
- Students will develop analytical and problem solving skills by learning the subject through case based approach.
- The fundamentals of business economics shall provide practical orientation to be applied in corporate industries.

104. Organizational Behaviour

Course Objectives

1. To impart basic knowledge into Organisation Behaviour.
2. To provide insights into Individual & Group Behaviour and its implications in modern Organizations.
3. To deliver basic knowledge of Organisation Culture and its role in Management.

Course Outcomes

- Understand the determinants and various theories of personality development.
- Understand the concept of attitude, perception and the process.
- Understand the various strategies for managing conflicts in organization.
- Understand the concept of organizational culture, organizational change and Development.

105. Business Statistics

Course Objectives

1. To educate different statistical methods.
2. To teach data presentation techniques.
3. To apply different statistical techniques in business/real-life conditions.
4. To develop the knowledge on descriptive & inferential statistics.

Course Outcomes

- Understand different statistical methods for data analysis and presentation.
- Apply different statistical techniques in business/real-life conditions.
- Solve statistical problems.

106. Computer Operations & Management

Course Objectives

1. To make the students Understand Computer system and its importance in an Organisation.
2. To make students capable of organizing of computers and effectively using software tools that are mostly required to complete office activities viz., Documentation, Data computation and presentation.
3. To make students capable of using internet services securely and efficiently.
4. To provide conceptual knowledge of use of computer system for information procession and decision making through knowledge of MIS.

Course Outcomes

- At the end of this course, the students will understand computer system better and• handle the most used tools of word processing, spreadsheet, presentation and internet well organized, effectively and efficiently.

107. Business Law

Course Objectives

1. To learn about the important provisions of some of the important, newly Introduced & amended business laws

Course Outcomes:

1. Summarize The Key Legal Provisions Of Each Act.
2. Understand Legal Aspects Of Business With Respect To Indian Economy.
3. Relate Various Legal Provisions To Relevant Business Aspects And Situations.
4. Apply Illustrate the Use of the Acts in Common Business Situations.
5. Analyse Outline the Various Facets of Basic Case Laws of Each Act from a Legal and Managerial Perspective

108. Disaster Management

Course Objectives

1. To understand basic concepts in Disaster Management
2. To understand elements of Disaster Management.
3. To understand Types and Categories of Disasters
4. To understand the Challenges posed by Disasters

Course Outcomes

- The application of Disaster Concepts to Management
- Analyzing Relationship between Development and Disasters.
- Ability to understand Categories of Disasters and
- Realization of the responsibilities to society

109. Banking Operations & Services

Course Objectives

1. To make the student understand the banking sector

2. To make the student knowledgeable in respect of products and services of banking
3. To make student known to various modes of operations with the bank
4. To make the student understand the relationship with banker and grievance mechanism of banking industry

Course Outcomes

1. At the end of the course, student will be oriented with the knowledge of banking sector and its relationship with its customers.

110. Enhancing Business Communication Skills

Course Objectives

1. To enlighten the students about the fundamentals of Business Communication and enhance their skills necessary for day-today communication.
2. To give practical knowledge in order to prepare for effective presentation, business writing, reporting, presenting during job interviews, etc.
3. To focus on competence and project them positive in terms of overall personality and grooming

Course Outcomes

- 1 This course will help students to learn the effective techniques of business communication.
2. The course will help students learn to communicate professionally both in writing as well as oral.
3. The course will help gain more competence than existing and enhance the personality

Semester – II

111. Marketing Management

Course Objectives

1. To create an understanding of the fundamental concepts of marketing & the environment in which marketing system operates.
2. To explain key bases for segment marketing, target marketing, and market positioning.
3. To familiarise with basic elements of the marketing mix and make students to analyze the motives influencing buying behaviour.

Course Outcomes

- It increases knowledge of marketing management concepts and practices.
- It gives an understanding of tools and techniques used in marketing management.
- It enables a student to become aware about challenges required for effective Marketing Management

112. Financial Management

Course Objectives

1. To understand the basic concepts and fundamentals used in financial accounting.
2. To learn all the intricacies of corporate financial statements.

Course Outcomes

1. At the end of this course, the students will be able to do practical Financial Management for any business.

113. Human Resource Management

Course Objectives

1. To prepare a student for a career in industry and services.
2. To facilitate learning in modern concepts, techniques and practices in the management of human resources.
3. To expose the student to different functional areas of Human Resource Management to enhance the effectiveness.

Course Outcomes

1. Understand the concept, objectives and changing role of HRM
2. Understand procurement process that includes; HRP, factors affecting Recruitment sources, selection process and placement
3. Differentiate training and development and understand methods of training
4. Analyze the need and problems of performance appraisal

114. Production Management And Operations Research

Course Objectives

1. To understand the functional area of Production Management
2. To appreciate the scientific basis for business decision making
3. To understand optimizing decision making techniques in different business situations

Course Outcomes

1. At the end of this course, the students will be understand the role of production management in a manufacturing unit and will also be able to use scientific, quantitative techniques for efficient decision making to optimize utility of resources.

115. Research Methodology

Course Objectives

1. To understand the basic components of research design.
2. To familiarize students with research process, conducting of research through projects.
3. To equip students with various research analytical tools used in business research.
4. To familiarize the students with preparing the research report.

Course Outcomes

1. Better understanding of importance of Research Methodology.
2. Preparing the students to application of research techniques.
3. Better decision making by using research techniques.

116. Event Management

Course Objectives

1. To understand different types of events and scope.
2. To know various procedures, licenses and permissions required for events
3. To familiarize students with various opportunities in Event Management industry

Course Outcomes

1. At the end of the course, students shall understand and get overview of Event Management, thereby take interest and can find employment and business opportunities in this attractive industry.

117. Hospitality and Tourism Management

Course Objectives

1. To understand Hospitality and Tourism industry
2. To identify various components of Hospitality and Tourism industry
3. To familiarize students with various opportunities in Hospitality and Tourism industry.

Course Outcomes.

1. At the end of the course, students shall understand and get overview of Hospitality and Tourism industry, thereby take interest in these and can find employment and business opportunities in this emerging sector.

118. Logistics and Supply Chain Management

Course Objectives

1. To introduce students with basic concepts of Logistics and supply chain Management
2. To teach students practical application of the subject for enhancing business efficiency.
3. To expose students to contemporary business concepts

Course Outcomes

1. Students will learn regarding effective support of logistics and supply chain in industry.
2. Students will develop analytical and problem solving skills to manage business in cost Effective Manner.
3. The fundamental application of the subject shall provide value addition to corporate industries

119. Employability Skills

Course Objectives

1. The objective of the course is to train the students with the essential skills required for enhancing employability prospects in the Job Market

Course Outcomes

- 1.Understand the soft skills
- 2.Develop professional etiquettes and manners
- 3.Develop effective communication skills

120. Digital Business

Course Objectives

1. To make students to understand the important concepts related to Digital Business.
2. To acquaint the students with the latest techniques of Digital Business.
3. To familiarize the students with the applications of e-commerce.

Course Outcomes

- 1.It increases overall knowledge of digital business concepts and practices.
2. It prepares the students to understand and apply the tools and techniques used inDigital Business.
- 3.It details the various types of digital business models and their benefits and limitations.

NAME OF THE PROGRAMME: MASTER OF COMMERCE (M COM.)

The Two-year M. Com Post graduate program is affiliated to Punyashlok Ahilyadevi Holkar Solapur University, Solapur

Specialization offered at HNCC

M Com-Advanced Accounting (From 2019-20 onwards)

M Com-Advanced Costing

M COM. PROGRAMME OBJECTIVES

- 1) To acquaint learners with conventional as well as contemporary areas in the discipline of Commerce.
- 2) To enable learners well versed in national as well as international trends.
- 3) To enable the learners for conducting business, accounting and auditing practices, role of regulatory bodies in corporate and financial sectors nature of various financial instruments.
- 4) To provide in-depth understanding of all core areas specifically Advanced Accounting, International Accounting, Management, Security Market Operations and Business Environment, Research Methodology and Tax planning

M.COM. PROGRAMME OUTCOMES

After the completion of the M. Com Course, learners will be able

1. To acquire the techniques of managing business and understand the role regulatory bodies in corporate and financial sectors
2. Adopt a suitable corporate tax planning and management skill for the growth of business within the legal framework.
3. To conduct business, accounting and research practices.
4. To work as data analyst. investment consultants after a brief internship in suitable organizations absorbed in Banking and Insurance sector as executives
5. To create an avenue for employment in academics and industry.
6. To motivate learner to pursue higher studies such as chartered accountancy, cost accountancy, chartered financial analyst, Business administration and company Secretary.

M Com Advanced Accountancy

PROGRAMME SPECIFIC OBJECTIVES:

1. To develop fundamental knowledge about the fields of finance, accountancy, audit, and innovative practices by adopting learner-centric pedagogy.
2. To motivate learners to pursue higher studies such as chartered accountancy, cost accountancy, chartered financial analyst, Business administration and company Secretary.
3. To arouse learners' interest in research.
4. To give adequate exposure to the operational environment in the field of accounting & finance.

PROGRAMME SPECIFIC OUTCOMES:

After completion of the course:

- 1) Learners will get opportunities in the accounting fields in various industries.
- 2) Learners will recognize commonly used financial statements, their components and how information from business transactions flows into these statements
- 3) Learners will be able to demonstrate knowledge of preparation of Financial Statements and financial schedules in accordance with Generally Accepted Accounting Principles and International Financial Reporting Standards-IFRS
- 4) Learners will learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.

M Com -Advanced Costing

PROGRAMME SPECIFIC OBJECTIVES:

- 1) To provide the understanding of costing concepts and procedure in the cost ascertainment system.
- 2) To provide expert knowledge for use of costing data in decision making and cost control.
- 3) To introduce procedures to calculate cost, profit and sales value

PROGRAMME SPECIFIC OUTCOMES:

After completion of the course, the learners will be able to:

1. Understand costing concepts and procedure in the cost ascertainment system.
2. Gain the expert knowledge for use of costing data
3. Identify the elements of costs. Calculate cost, profit & sales value.
4. Take different decisions with study of different costing techniques
5. Understand to select new business activities.

COURSE OUTCOMES

M.Com Part I

Management Concepts & Organizational Behavior (Sem I & II)

The learner, after completion of this course, will be able to

1. Implement management thoughts, theories, principles and different mechanisms of organizational behaviors successfully
2. Help the enterprise to achieve its predetermined goals and objectives in best possible manner

Managerial Economics: (Sem I & II)

The learner, after completion of this course, will be able

- 1) To get acquainted with managerial economic concepts
- 2) To develop an analytical approach to the subject matter.
- 3) To apply economic reasoning to problems of business.

Advanced Costing: (Sem I & II)

The learner, after completion of this course, will be able

1. To define basic terms and techniques of cost accounting.
2. To identify the elements of costs. Calculate cost, profit & sales value.
3. To take different decisions with study of different costing techniques
4. To select new business activities

Advanced Accountancy: (Sem I & II)

The learner, after completion of this course, will be able

- 1) To develop fundamental knowledge about the fields of finance, accountancy, audit, taxation, law, technology and innovative practices by adopting learner centric pedagogy.
- 2) To pursue higher studies such as chartered accountancy, cost accountancy, chartered financial analyst, Business administration and company Secretary ship.
- 3) To work as consultants.
- 4) To create an avenue for employment in academics and industry

M.Com Part II

Management Accounting (Sem III & IV)

The learner, after completion of this course, will be able

1. To understand the application of accounting techniques for management
2. To get acquainted with recent trends in the area of accounting for management

Business Finance (Sem III & IV)

The learner, after completion of this course, will be able

- 1) To understand nature, structure and issues in Business Finance market and financial services in India
- 2) To get acquainted with recent trends in the area of business finance

Strategic Management (Sem III)

Entrepreneurship Development (Sem III)

Advanced Costing III (Sem III & IV)

The learner, after completion of this course, will be able

- 1.To understand the conceptual frame work of Financial Management

Advanced Accountancy III (Sem III & IV)

The learner, after completion of this course, will be able

- 1.To gain the understanding of costing concepts and procedure in cost ascertainment system

Advanced Costing IV (Sem III & IV) / Advanced Accountancy IV (Sem III & IV)

The learner, after completion of this course, will be able

- 1.To provide basic research knowledge on formulation, appraisal, financing, administration and control of projects with reference to costing and accounting

Computer Applications in Business (Sem IV)

Dissertation / Projects (Sem IV)